SOCIAL NINE - CHAPTER 7

WHAT AFFECTS THE IMPACT OF CONSUMERISM ON ECONOMIES OF CANADA AND THE U.S.?

READ —" BUYING ON A BUDGET" — PAGES 258 — 260

HOW DOES CONSUMERISM AFFECT QUALITY OF LIFE? PAGE 261

POSITIVE VIEWS OF CONSUMERISM	NEGATIVE VIEWS OF CONSUMERISM
HOW DOES PROSPERITY AFFECT CONSUMERISM?	
HOW DOES PROSPERITY DIFFER REGIONALLY?	
<u>DEVELOPED COUNTRIES</u>	<u>DEVELOPING COUNTRIES</u>
GROSS DOMESTIC PRODUCT [GDP] MEASURES	PER CAPITA MEANS
PER CAPITA GDP CANADA MEXICO U.S.	HOW ACCURATELY DOES THE MAP REFLECT THESE STATISTICS?

BOYCOTTS CAN EMPOWER CONSUMERS – PAGES 262 /263

A BOYCOTTS IS	GREENPEACE:
ANIMAL RIGHTS:	HUMAN RIGHTS:
HOW CAN BOYCOOTS AFFECT PRODUCERS?	TO WHAT EXTENT ID IT IMPORTANT FOR CONSUMERS TO BE INFORMED ABOUT ISSUES CONNECTED TO BOYCOTTS?
WHAT POSITIVE AND NEGATIVE IMPACTS MIGHT THEY HAVE ON QUALITY OF LIFE?	



After sixteen years, ExxonMobil has still not compensated Alaska fishermen five billion dollars for damages caused by the eleven million gallons of crude oil dumped in Prince William Sound during the 1989 tanker spill.

ExxonMobil was ordered to pay the five billion dollars in a 1994 lawsuit. Since then, the company has been appealing the case in the Ninth Court Of Appeals.

More than 700 miles of coastline, used as the primary source of income for Alaska's fishing and boating industries, were affected by the spill. Greenpeace sent out press releases yesterday to call on Exxon to compensate the fishermen.

ExxonMobil reported record high 75 per cent profit growth to almost ten billion dollars in the latest earnings quarter. ExxonMobil CEO, Lee Raymond, and other oil executives face questions on Capitol Hill today to explain high profits and suspicions of price gouging.

I certainly remember the environmental tragedy that ensued after that tanker spill. It was all so unrecoverable. It's disgraceful that Exxon has not stepped up to compensate those whom they have harmed.

TO WHAT EXTENT DO THE BOYCOTTS RELECT COLLECTIVE IDENTITY? [PAGE 263]

LES PATROITES: NO TO BRITISH PRODUCTS	BOYCOTT STOPS LOGGING ON LUBICON LAND

TO WHAT EXTENT DO THE BOYCOTTS ON THIS PAGE REFLECT COLLECTIVE IDENTITY?

HOW DOES THE PROTEST IN THIS PHOTOGRAPH CONNECT TO THE RIGHTS OF THE LUBICON LAKE CREE AS AN ABORIGINAL PEOPLE?